



**Improve Customer Satisfaction & Business Efficiency with
India's Most User-friendly CRM!**

www.worldphone.in



Base Product

World Phone CRM



Build & Manage Relationships



Track Assignments & Follow-up



Measure KPIs & View Dashboard

World Phone Modules

World Phone Sales



Grow Sales & Manage Business Development



Drive Marketing & Communications



Automate Processes & Manage Workflow

World Phone Projects



Manage Projects & Resources



Schedule & Deliver Services



Centralize Documents & Access Files/Folders

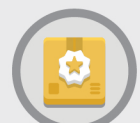
World Phone Billing



Generate Invoices & Time-Billing



Collect Payments

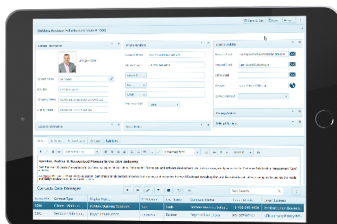


Track Inventory

Customization to Help You Achieve More
When "Out of the Box" Doesn't Cut It.

USPs

- Supports personalized access by any user from any device
- Editable alphanumeric record numbering
- 24x7 customer support via phone and email
- Sign up and get started quickly
- 360° view of your business relationships
- Call from the CRM using built-in Cloud Telephony



Key Features to
Help You Achieve More

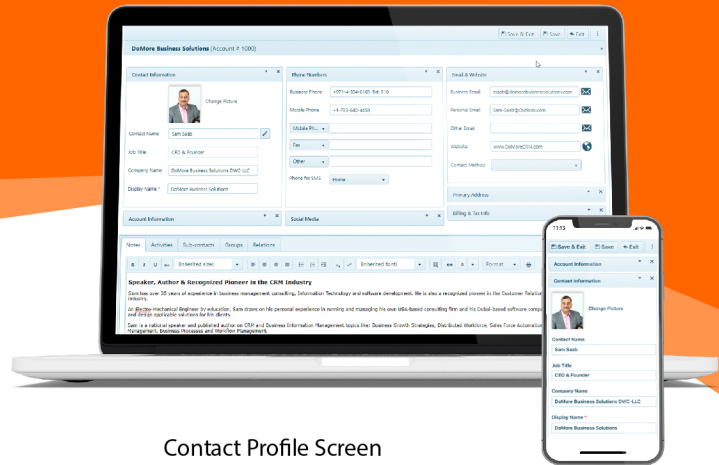
FEATURES

- Contact & Relations Management.
- Lead & Source Management
- Activity & Assignment Management
- Day Planning (Kanban Board)
- Workgroup Calendar
- Dashboard & KPIs
- Sounds-Like Name Search
- Restricted-User access
- Document Management

Key Differentiators of World Phone CRM

Technology & Platform

- » Built with a Mobile-first vision, to work on any device, from smartphones to desktops
- » Web-based, for easy access from any browser on any platform
- » SaaS / Cloud, for the ultimate flexibility



Contact Profile Screen

Licensing Options

- » Subscription License, for a pay as-you-go model
- » Site License, for flexible licensing and unlimited users
- » White-label / Branded License, for franchises, corporations and government entities

Boost Your Business with CRM and Cloud Telephony Integration

Integration



Services to Support Your Business

- » Onboarding, deployment & training services
- » Data Conversion & Data Integration services
- » Best practices, business processes and workflow consulting services

Customizations to Help You Achieve More

- » Accommodate your unique business needs
- » Custom Portals, to engage external entities
- » Customizations are automatically re-applied to future releases



World Phone is recognized as one of the 10 fastest Internet Service Providers and amongst the most trusted Internet/Cloud Telephony providers in India. *

World Phone is headquartered in New Jersey, USA since 1984. It established a subsidiary and commenced its business in India in year 2000. For the last 20 years, World Phone has been in forefront of innovation helping small to midsize companies grow. It is well known for its leading-edge inventive solutions in the Internet and Internet telephony space. World Phone has recently launched another world class product – World Phone CRM. This makes World Phone probably the only solution provider bringing Internet, CRM and Telephony as a one-stop Work From Anywhere solution.

Mission

It is our firm belief, based on cumulative experiences across many countries, that only a product with an excellent value proposition to the customers would survive. It is our mission to provide excellent value to our customers on a daily basis.

Vision

Be a leader in communication services using Seamless and World-Class Technologies for delivering cloud solutions. To continually set standards in customer satisfaction in terms of Price, Product, and Services by optimal use of the resources.

* Ranked By Insight Success Magazine



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