



**CRM & Business Management Solutions for
our all-digital, work-from-anywhere world**

www.worldphone.in



World Phone CRM	World Phone Sales	World Phone Business
Cloud Telephony Integration *	Includes CRM + Cloud Telephony Integration*	Includes CRM & Sales + Cloud Telephony Integration*
 Build & Manage Relationships	 Grow Sales & Manage Business Development	 Manage Projects & Resources
 Track Assignments & Follow-up	 Centralize Documents & Access Files/Folders	 Generate Invoices & Time-Billing
 Measure KPIs & View Dashboard	 Automate Processes & Manage Workflow	 Track Inventory

World Phone Integrations

* Optional

Select the solution that is best for your company.
This is a scalable solution, so you can always step-up

World Phone CRM	World Phone Sales	World Phone Business
	Includes CRM +	Includes CRM & Sales+
<ul style="list-style-type: none"> ✓ Contact & Relations Mgmt. ✓ Activity & Assignment Mgmt. ✓ Day Planning (Kanban Board) ✓ Workgroup Calendar ✓ Dashboard & KPIs ✓ Sounds-Like Name Search 	<ul style="list-style-type: none"> ✓ Opportunity & Pipeline Mgmt. ✓ Lead Management ✓ Campaign Management ✓ Document Management ✓ Estimate/Quote Management ✓ Inventory with Order History 	<ul style="list-style-type: none"> ✓ End-to-End Business Mgmt. ✓ Project Management ✓ Sales Order Management ✓ Invoice & Billing Management ✓ Payment Management ✓ Workflow & Processes Mgmt.

Designed with the flexibility to address your unique business needs.



How does World Phone Business Growth Solutions improve business operations?

✓ Build & Manage Relationships

World Phone CRM provides a 360-degree view of your business relationships. From a single screen, access all the contact details, including

- Conversation history (phone / chat / email)
- Business Activities
- Calendar
- Documents

✓ Grow Sales & Manage Business Development

Easily view your Sales Pipeline for accurate forecasting, target resource allocation, and sales analysis. Manage your leads, report on your pipeline, and manage campaigns all from a central dashboard. Schedule follow up on Sales Opportunities and manage deliverables for any project or event.

✓ Manage Projects & Resources

Plan and schedule projects within software to ensure all tasks are delivered on time. Enjoy flawless project planning – track your status, tasks, costs, revenue, and resources. Our solutions allow your team to collaborate on projects and report on key metrics, including your team's current workload.

✓ Generate Invoices & Collect Payment

Generate invoices for services, products or time billed with World Phone Business Management Solutions.

As products and services are delivered, you can also track inventory or that status of Sales Orders, and of course, collect payments.

✓ Report on KPIs & View Dashboard

You are just one click away to get the management information you need.

World Phone's powerful reporting engine provides the ability to print, email, export to PDF, and search the reports.

With a state-of-the-art dashboard, our business management solution quickly measures KPI's and return on investments.

✓ Call from the software using built-in **Cloud Telephony**

In World Phone Business Growth Solutions, you can buy numbers, assign them to reps, record voicemail, and call with a single click.



Key Differentiators

Technology & Platform

- » Built with a Mobile-first vision, to work on any device, from smartphones to desktops
- » Web-based, for easy access from any browser on any platform
- » SaaS / Cloud, for the ultimate flexibility



Licensing Options

- » Subscription License, for a pay as-you-go model
- » Site License, for flexible licensing and unlimited users

**Work-from-Anywhere with
World Phone Business Management Solutions
and**

World Phone Cloud-PBX Integration

Integration



Services to Support Your Business

- » Onboarding, deployment & training services
- » Data Conversion & Data Integration services
- » Best practices, business processes and workflow consulting services

Customizations to Help You Achieve More

- » Accommodate your unique business needs
- » Custom Portals, to engage external entities
- » Customizations are automatically re-applied to future releases



World Phone is headquartered in New Jersey, USA since 1984.

It established a subsidiary and commenced its business in India in year 2000. For the last 20 years, World Phone has been in forefront of innovation helping small to midsize companies grow.

It is well known for its leading-edge inventive solutions in the Internet and Internet telephony space. World Phone has recently launched another world class product – World Phone Business Growth Solution. This makes World Phone probably the only solution provider bringing Internet, Business Management Software and Telephony as a one-stop Work – From - Anywhere solution.

Mission

It is our firm belief based on cumulative experiences across many countries that only a product with an excellent value proposition to the customers would survive. It is our mission to provide excellent value to our customers on a daily basis.

VISION

Be a leader in communication services using Seamless and World-Class Technologies for delivering cloud telephony solutions. To continually set standards in customer satisfaction in terms of Price, Product, and Services by optimal use of the resource.



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